



# **\$MOECOIN LIT PAPER**

**INVESTING IN DECENTRALIZED PAYMENT SOLUTIONS FOR THE  
CANNABIS TRADE WHILE SUPPORTING EFFICIENT METHODS  
FOR THE IMMEDIATE RELEASE OF NON VIOLENT MARIJUANA  
OFFENDERS EVERYWHERE**

**PRESALE LINK:  
[HTTPS://WWW.PINKSALE.FINANCE/SOLANA/LAUNCHPAD/GUNQMPZQOXEZWSZSBP6ZHYZGU8XN8](https://www.pinksale.finance/solana/launchpad/gunqmpzqoxezwszsbp6zhyszgu8xn8)**

**[WWW.MOEBANK.COM](http://www.moebank.com)**

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# \$MOE COIN STATEMENT OF RISK

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**IN BUSINESS, ACCOUNTABILITY IS EVERYTHING. I'M SURE I'M NOT THE ONLY PERSON WHO HAS TOLD YOU THAT CRYPTO IS ONE OF THE RISKIEST INVESTMENTS YOU CAN MAKE. I'M NOT HERE TO SELL YOU PROMISES I CAN'T KEEP. I CAN PROMISE TRANSPARENCY AND THE TRUTH ABOUT WHAT YOU'RE STEPPING INTO IF YOU PLAN TO HOVL OR TRADE OUR TOKEN.**

**DOGECOIN STARTED AS A JOKE, FEATURING THE SHIBA INU DOG FROM THE "DOGE" MEME. DESPITE ITS ORIGINS, IT SAW A MASSIVE PRICE INCREASE FROM ABOUT \$0.0075 IN JANUARY 2021 TO A PEAK OF APPROXIMATELY \$0.69 IN MAY 2021. THIS SURGE WAS PRIMARILY DRIVEN BY ONLINE HYPE AND CELEBRITY ENDORSEMENTS LIKE ELON MUSK. HOWEVER, FOLLOWING MUSK'S APPEARANCE ON SATURDAY NIGHT LIVE IN MAY 2021, DOGECOIN'S PRICE DROPPED SHARPLY, HIGHLIGHTING THE MARKET'S SENSITIVITY TO PUBLIC FIGURES AND MEDIA EVENTS.**

**CRYPTO IS THE WILD WEST OF FINANCE. LARGE HOLDERS—"WHALES"—CAN MANIPULATE THE MARKET BY MAKING MASSIVE TRADES. BUT WHEN THEY SELL (OFTEN WITHOUT WARNING), PRICES CRASH, AND EVERYDAY INVESTORS GET BURNED. THEN, THERE ARE PUMP-AND-DUMP SCHEMES, WHERE COORDINATED GROUPS ARTIFICIALLY INFLATE A COIN'S PRICE AND CASH OUT, LEAVING EVERYONE WITH LOSSES (SEE: SEC ADVISORY). MOE\$ IS NOT A MEME COIN OR PUMP-AND-DUMP. BUT WE'RE STILL IN A MARKET OF PROJECTS TRYING TO BE THE NEXT DOGECOIN OR SHIBA INU. THAT LEVEL OF UNPREDICTABILITY IS SOMETHING NO ONE CAN CONTROL.**

**WE'VE ENTERED A CRYPTO ERA WHERE MEME COINS WITH LITTLE TO NO UTILITY CAPTURE ONLINE COMMUNITIES' HEARTS. PNUT (THE SQUIRREL COIN) SKYROCKETED, SHIBA INU DID THE SAME, YET MANY OF THOSE PROJECTS FADED JUST AS FAST. MOE\$ ISN'T HERE TO COMPETE WITH MEME COINS—WE'RE OFFERING UTILITY IN A WORLD THAT DESPERATELY NEEDS IT. BUT HERE'S THE TRUTH: WE CAN'T CONTROL HOW THE MARKET REACTS.**

**WE'RE STARTING ON THE SOLANA BLOCKCHAIN BUT AIM TO BUILD OUR BLOCKCHAIN TAILORED TO THE CANNABIS INDUSTRY. FOR DECADES, CANNABIS BUSINESSES HAVE BEEN LOCKED OUT OF TRADITIONAL BANKING, FORCING THEM TO OPERATE IN CASH OR IN CONSTANT FEAR OF LOSING THEIR ACCOUNTS. ESCROWS ARE UNHEARD OF, BUT PRESALE FEATURES ALLOW US TO LOCK AN EVEN AMOUNT OF COINS TO HELP SOLVE B2B INVOICING ISSUES. WE BELIEVE BLOCKCHAIN IS THE SOLUTION—BUT IT'S ALSO POSSIBLE WE'RE AHEAD OF OUR TIME. THE IDEA MIGHT BE CORRECT, BUT THE MARKET MAY NOT BE READY FOR IT.**

**WHEN YOU INVEST IN MOE\$, YOU'RE BETTING ON OUR VISION AND THE IDEA THAT A BLOCKCHAIN-BASED PAYMENT SYSTEM CAN ADDRESS THESE FINANCIAL BARRIERS. BUT YOU'RE ALSO ACCEPTING THE RISKS THAT COME WITH IT. - BETH**

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# \$MOECOIN: TOKE(N) UTILITY WITH A PURPOSE

**\$MOE IS A CRYPTOCURRENCY BUILT BY THOSE WHO HAVE LIVED THE IMPACT OF THE WAR ON DRUGS. THE FOUNDERS AND ADVISORY BOARD HAVE BEEN INCARCERATED FOR CANNABIS-RELATED OFFENSES OR WERE DIRECTLY AFFECTED BY LOCKING UP THOSE WITH NON-VIOLENT PLANT CHARGES. MANY ARE PIONEERS OF BOTH THE LEGAL AND LEGACY CANNABIS INDUSTRY.**

1

**THEIR EXPERIENCES INSPIRED \$MOECOIN TO BE MORE THAN JUST A TOKEN —IT'S A SYMBOL OF CHANGE, FORESIGHT AND RESILIENCE. BUILT ON THE SOLANA BLOCKCHAIN, \$MOE IS THE FIRST STEP IN CREATING MOEBANK, A DECENTRALIZED PAYMENT PLATFORM DESIGNED TO SOLVE THE FINANCIAL CHALLENGES FACED BY THE CANNABIS INDUSTRY.**

2

**\$MOE DUALY AIMS TO "FREE MARIJUANA OFFENDERS EVERYWHERE" (MOE) AND DEVELOP THE MOEFUND, A FOUNDATION THAT WILL DONATE AND LOBBY TO ENACT REAL CHANGE. BY SIMPLY INVESTING IN AND TRADING THIS TOKEN, PARTICIPANTS DIRECTLY SUPPORT A MISSION TO BUILD A FAIRER FINANCIAL ECOSYSTEM WHILE EMPOWERING OTHERS.**

3

**4 CANNABIS BUSINESSES FACE SIGNIFICANT BARRIERS TO ENTRY CREATED BY TRADITIONAL FINANCIAL INSTITUTIONS THAT RESTRICT THEIR ABILITY TO COLLECT AND HOLD FUNDS, RAISE CAPITAL, AND CONDUCT OPERATIONS. MOEBANK WILL PROVIDE A SECURE, ACCESSIBLE, AND SCALABLE SOLUTION TO EMPOWER BUSINESSES TO OVERCOME THESE OBSTACLES AND THRIVE.**



# \$MOEKENOMICS: TOKEN ALLOCATION

THE TOTAL SUPPLY OF \$MOE TOKENS IS 1 BILLION (1,000,000,000), FIXED AND NON-MINTABLE TO PRESERVE SCARCITY. THE COINS ARE DIVIDED INTO SPECIFIC CATEGORIES TO FUND OPERATIONS, FUND ADVOCACY EFFORTS, REWARD EARLY PARTICIPANTS, AND DRIVE ADOPTION.

CATEGORY	PERCENTAGE	NUMBER OF TOKENS	DETAILS
PRESALE, BONUSES & STAKING	10%	100,000,000	TOKENS SOLD IN THE PRESALE TO RAISE FUNDS FOR LIQUIDITY AND MARKETING, WITH ADDITIONAL STAKING REWARDS.
FOUNDERS	40%	400,000,000	RESERVED FOR THE FOUNDING TEAM WITH VESTING TO ENSURE LONG-TERM COMMITMENT.
LIQUIDITY POOL	10%	100,000,000	USED TO CREATE AND EXPAND TRADING LIQUIDITY ON SOLANA'S DECENTRALIZED EXCHANGES. WILL EXPAND TO SCALE.
MARKETING, R&D, AND MOEFUND	40%	400,000,000	FUNDS BLOCKCHAIN DEVELOPMENT, MARKETING CAMPAIGNS, CLEMENCY INITIATIVES, AND ADVOCACY EFFORTS.

# HOW DO TOKENS SUPPORT MOEBANK AND MOEFUND?



TO ENSURE \$MOE'S SUCCESS, THE TOTAL SUPPLY OF 1 BILLION TOKENS IS CAREFULLY ALLOCATED TO SPECIFIC CATEGORIES THAT FUND OPERATIONS, REWARD PARTICIPANTS, AND PROVIDE LIQUIDITY FOR TRADING.

NOT ALL TOKENS ARE IN CIRCULATION AT LAUNCH; THEY ARE RELEASED GRADUALLY BASED ON MILESTONES TO MAINTAIN STABILITY AND PREVENT OVERSUPPLY.

WHILE A PORTION OF TOKENS IS RESERVED FOR FOUNDERS, THEY ARE NOT SOLELY FOR PERSONAL USE—FOUNDERS WILL REINVEST EARNINGS INTO THE PROJECT AND CONTRIBUTE TO MOEFUND TO SUPPORT CLEMENCY AND ADVOCACY EFFORTS.

THE TABLE BELOW EXPLAINS HOW EACH ALLOCATION CONTRIBUTES TO MOEBANK, MOEFUND, AND THE OVERALL GROWTH OF \$MOE

CATEGORY	PERCENTAGE OF TOTAL SUPPLY	PURPOSE
LIQUIDITY POOL	10%	ENSURES SMOOTH TRADING AND PRICE STABILITY. LIQUIDITY STARTS AT \$50,000 AND WILL BE RAISED THROUGH PRESALE OFFERINGS, AND GROWS PROPORTIONALLY WITH TRADING VOLUME.
MARKETING, ADVOCACY, AND MOEFUND	20%	<ul style="list-style-type: none"><li>- MARKETING AND COMMUNITY AWARENESS: PROMOTE \$MOE ADOPTION THROUGH INFLUENCER CAMPAIGNS, AIRDROPS, AND PARTNERSHIPS.</li><li>- MOEFUND ADVOCACY EFFORTS: PROVIDE CLEMENCY SUPPORT AND COLLABORATE WITH FORMERLY INCARCERATED INDIVIDUALS TO SPREAD AWARENESS.</li></ul>
BLOCKCHAIN DEVELOPMENT	20%	FUNDS THE CREATION AND SCALING OF THE MOEBANK DECENTRALIZED PAYMENT PLATFORM FOR THE CANNABIS INDUSTRY AND BEYOND.
FOUNDERS	40%	RESERVED FOR FOUNDERS, WITH PORTIONS REINVESTED INTO THE PROJECT ON A SET RELEASE SCHEDULE. SOME WILL ALSO BE DONATED TO MOEFUND TO DRIVE ADVOCACY EFFORTS.
PRESALE, BONUSSES, AND STAKING	10%	RAISES EARLY FUNDS AND REWARDS TOKEN HOLDERS FOR STAKING, ENCOURAGING LONG-TERM PARTICIPATION.

# \$MOE RELEASE PLAN



TO CONTROL CIRCULATION AND SCALE GROWTH RESPONSIBLY, \$MOE TOKENS ARE RELEASED GRADUALLY, PREVENTING MARKET FLOODING WHILE ENSURING STEADY FUNDING FOR OPERATIONS AND DEVELOPMENT. THIS PLAN WILL BE DETAILED FURTHER IN THE WHITE PAPER.

CATEGORY	AT LAUNCH	YEAR 1 (2025)	YEAR 2-3 ('26/'27)	DETAILS
PRESALE, BONUSES & STAKING	10,000,000 (LOCKED)	20M	TBD	PRESALE TOKENS ARE LOCKED FOR 60 DAYS; STAKING REWARDS DISTRIBUTED GRADUALLY.
FOUNDERS	0	80M AT \$1 MARKER	TBD	OPTION TO SELL 5% BEFORE \$1 MARK, 20% UNLOCKS AT \$1, AND REMAINING TOKENS VEST OVER 2 YEARS.
LIQUIDITY POOL	20M	50M	TBD	GRADUALLY SCALED TO ENSURE PRICE STABILITY AND TRADING VOLUME GROWTH.
MARKETING, BLOCKCHAIN DEVELOPMENT, AND MOEFUND	20M	80M	TBD	GRADUAL RELEASE INTO CIRCULATION; FOR MARKETING, BLOCKCHAIN DEVELOPMENT, AND ADVOCACY EFFORTS; 80M SOLD AT \$1.

# \$MOECOIN PRESALE DETAILS

PRESALE ALLOWS PROJECTS LIKE \$MOECOIN TO RAISE THE FUNDS NEEDED FOR CRITICAL GROWTH ASPECTS BEFORE LAUNCHING THE TOKEN ON ANY PUBLIC EXCHANGES. THESE EXPENSES, SUCH AS MARKETING AND BUILDING A LIQUIDITY POOL, ARE IMPERATIVE TO A SUCCESSFUL RELEASE PLAN. IN RETURN, YOU GET THE LOWEST PRICE WE'LL EVER SELL \$MOE.

PRESALE LINK:  
[HTTPS://WWW.PINKSALE.FINANCE/  
SOLANA/LAUNCHPAD/GUNQMPZQOX  
EZWSZSBP6ZHYzGU8XN8MVPFSNEY  
IBCIWKD](https://www.pinksale.finance/solana/launchpad/gunqmpzqoxezwszsBP6ZHYzGU8XN8MVPFSNEYIBCIWKD)



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# \$MOECOIN PRESALE

FOR MANY PEOPLE NEW TO CRYPTOCURRENCY, THE IDEA OF BUYING COINS BEFORE THEY ARE PUBLICLY AVAILABLE MIGHT BE UNFAMILIAR. THIS PROCESS, CALLED A PRESALE, IS A WAY FOR EARLY SUPPORTERS TO INVEST IN A CRYPTOCURRENCY PROJECT WHILE IT'S STILL DEVELOPING. PRESALE ALLOWS PROJECTS LIKE \$MOECOIN TO RAISE THE FUNDS NEEDED FOR CRITICAL ASPECTS OF GROWTH, SUCH AS MARKETING AND BUILDING A LIQUIDITY POOL.

PARTICIPATING IN A PRESALE COMES WITH CERTAIN ADVANTAGES. FOR EXAMPLE, EARLY INVESTORS TYPICALLY BUY TOKENS AT A DISCOUNTED PRICE, MEANING THEY CAN PURCHASE THEM FOR SIGNIFICANTLY LESS THAN WHAT THE GENERAL PUBLIC WILL PAY WHEN THE TOKEN IS OFFICIALLY LISTED ON EXCHANGES. HOWEVER, IT ALSO REQUIRES COMMITMENT: TOKENS PURCHASED DURING A PRESALE ARE OFTEN "LOCKED" FOR A PERIOD OF TIME TO ENSURE STABILITY FOR THE PROJECT.

## \$MOEcoin Presale Participation Process

### Visit Presale Page

Access the \$MOEcoin presale on Pinksale's platform.

### Set Up Wallet

Set up a Solana-compatible wallet like Phantom Wallet.

### Fund Wallet

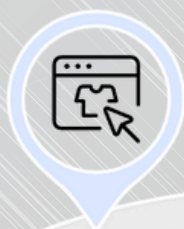
Add SOL tokens to your wallet for purchasing \$MOEcoin.

### Buy \$MOEcoin

Connect your wallet to exchange SOL tokens for \$MOEcoin on the presale website.

### Hold Tokens

Tokens are locked for 60 days post-listing to ensure stability.



**[HTTPS://WWW.PINKSALE.FINANCE/SOLANA/LAUNCHPAD/GUNQMPZ00xEzWSzSBP6ZHYZGU8XN8MVPFSNEYIBciWkd](https://www.pinksale.finance/solana/launchpad/gunqmpz00xEzWSzSBP6ZHYZGU8XN8MVPFSNEYIBciWkd)**

THE \$MOECOIN PRESALE, HOSTED ON PINKSALE'S SOLANA LAUNCHPAD, IS A UNIQUE OPPORTUNITY FOR THOSE WHO WANT TO BE PART OF A GROWING ECOSYSTEM THAT IS BUILDING A RELIABLE CRYPTOCURRENCY FOR THE CANNABIS INDUSTRY WHILE ALSO DRIVING CHANGE FOR NONVIOLENT CANNABIS OFFENDERS.





# KEY BENEFITS OF PRESALE PARTICIPATION

- **EARLY ACCESS PRICING**  
PRESALE INVESTORS PURCHASE AT A RATE OF 1 SOL = 21,500 MOE\$, WHILE THE EXCHANGE LISTING PRICE WILL BE LOWER AT 1 SOL = 12,500 MOE\$, OFFERING SIGNIFICANT UPSIDE FOR EARLY PARTICIPANTS.

**SUPPORT FOR MOEBANK DEVELOPMENT**  
BY PARTICIPATING IN THE PRESALE, INVESTORS DIRECTLY FUND THE CREATION OF THE MOEBANK DECENTRALIZED PAYMENT PLATFORM

**LIQUIDITY POOL GROWTH**  
PRESALE FUNDS DIRECTLY BUILD THE INITIAL 64-250 SOLANA LIQUIDITY POOL, ENSURING SMOOTH TRADING AND STABILITY AS MOE\$ ENTERS THE MARKET.

**PRESALE LINK:**

**[HTTPS://WWW.PINKSALE.FINANCE/SOLANA/LAUNCHPAD/GUNQMPZQOXEZWSZSBP6ZHYzGU8XN8MVPFSNEYIBciWkd](https://www.pinksale.finance/solana/launchpad/gunqmpzqoxezwszsBP6ZHYzGU8XN8MVPFSNEYIBciWkd)**



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# **\$MOECOIN WHITE PAPER - COMING SOON**

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**[WWW.MOEBANK.COM](http://WWW.MOEBANK.COM)**

**MYERS B. FEBRUARY 2025**

**UPDATED Q12025**



**<https://www.x.com/themoecoin>**



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## **IMPORTANT BLOCKCHAIN WHITE PAPERS**

**BITCOIN WHITE PAPER (2008): [HTTPS://BITCOIN.ORG/BITCOIN.PDF](https://bitcoin.org/bitcoin.pdf)**

**ETHEREUM WHITE PAPER (2014): [HTTPS://ETHEREUM.ORG/EN/WHITEPAPER/](https://ethereum.org/en/whitepaper/)**

**SOLANA WHITE PAPER (2017): [HTTPS://SOLANA.COM/SOLANA-WHITEPAPER.PDF](https://solana.com/solana-whitepaper.pdf)**